

# Erika Friesth

2066 N Stave St #1 • Chicago, IL 60647  
erika.friesth@gmail.com • 309-235-1382

---

## SUMMARY OF QUALIFICATIONS

- Professional experience in all aspects of customer service, retail operations, and visual merchandising.
  - Designed and executed three window displays at Macy's Chicago State Street location as part of school curriculum.
  - Developed strong problem solving and teamwork skills by creating and implementing a POS-based inventory system for the non-profit organization Bridge to Success.
  - Received hands-on experience in day-to-day operations and visual merchandising practices in City of Chicago retail stores.
- 

## PROFESSIONAL EXPERIENCE

### **WINSTON RETAIL SOLUTIONS**-Chicago, IL

Junior Merchandiser-G-III Apparel Group, *October 2009-Present*

Field-Based Stock Squad Associate-Dockers, *July 2009-December 2009*

- Merchandises and maintains stock levels according to vendor guidelines.
- Acts as client liaison for retailer.
- Completes reports highlighting opportunities for improvement and depicting the status of the client's environments before and after.

### **NIKE**-Chicago, IL

Seasonal Visual Associate, *September 2009-January 2010*

- Delivered premium consumer experience by navigating through individual needs.
- Maintained visual standards while ensuring consistent execution of product flow.

### **BANANA REPUBLIC**-Chicago, IL

Visual Specialist, *August 2007-January 2009*

- Created compelling in-store visual and window display presentations with the leadership team to communicate seasonal concepts to fit store needs.
- Maintained store visual presentation standards, including dressing and styling bust forms and mannequins, lighting, signage, marketing, floor moves and window displays.
- Assisted in the planning and execution of seasonal rollouts.

### **MICHAEL KORS**-New York, NY

Intern-Michael Michael Kors Merchandising Department, *May 2008-August 2008*

- Assisted the merchandising team with line preparation for market and key account meetings.
- Rotated through multiple departments to learn the entire product life cycle from concept/design through in-store visual presentation.
- Developed working relationships with full time employees as well as other interns to successfully accomplish tasks with minimal supervision.

### **COLUMBIA COLLEGE**-Chicago, IL

Student Assistant-Science and Mathematics Department, *January 2007 - October 2007*

---

## EDUCATION

### **Columbia College-Chicago, IL**

Bachelor of Arts, Fashion/Retail Management

September 2005-December 2008

Cumulative G.P.A. 3.8/4.0

### **American Intercontinental University-London, UK**

School of Fashion, Paris Study Abroad Program

June-July 2007

---